

AI Powered Marketplace Advertising



Advertisers Are Often Neglected...

Our founder, Hassan Malik, a former Amazon Marketplace leader, recognized this and created Nimble Ads to represent the advertiser's interest as the main priority at all times. The result is a fully customizable ad solution that gives you:



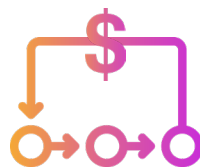
Hassan Malik
Founder - Nimble Ads

1



Flexible,
goal-oriented
campaign setup

2



High-quality,
high-frequency
bid optimization

3



Dynamic campaign
budget allocation to
drive incremental sales

More Sales Equal More Opportunities at a Lower Cost

The Nimble Ads engine is a flexible architecture designed to translate your business goals into millions of technical decisions. We can accommodate your goals regardless of how simple or complex (i.e. brand exposure, increased sales, or improved ROAS).

The End Result is Higher ROAS and Sales Volume

Buying habits change each hour, each day and each season. We evolve our individual product campaigns over time to achieve greater sales and business goals.

Real Results

REAL CLIENT DATA	Avg. Daily Spend	ROAS	Projected Annual Attributed Sales
PRE-NIMBLE	\$9,460.50	16.8x	\$58,800,000
POST-NIMBLE	\$9,726.02	19.5x	\$68,260,000

Other Platforms

- ✗ Simple campaign setup
- ✗ Bids and budgets adjusted infrequently and poorly
- ✗ “Set it and forget it” budgeting and basic human adjustments cannot keep up with changing marketplaces
- ✗ Limited results that leave sales on the table

VS

nimble ads

- ✓ Goal-oriented setup for overall product sales success
- ✓ Granular campaign approach that optimizes decision-making
- ✓ Millions of adjustments every hour
- ✓ Dynamic budget allocations across all campaigns
- ✓ Incremental sales and higher overall performance for your brand

Pricing Structure

6% fee for media spend less than \$1M annually

5% fee for media spend greater than \$1M annually

4% fee for media spend greater than \$2M annually

Includes

- All campaign setup
- Strategy sessions
- Campaign optimizations
- Custom reporting
- Full dashboard access
- Customer service
- Weekly requests and calls

GET IN TOUCH

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